

“OBJECT CARPET x Ippolito Fleitz Group” at the offices of the Swedish tax agency SKATTEVERKET

*Granted, tax agencies are not usually known for having a particularly attractive design. We automatically think of concentrated desk work and a correspondingly drab interior. However, the Swedish tax authority Skatteverket, redesigned by Stoddard, proves that the sacred halls of public finance administration can also look extraordinarily comfy. For the stylish and at the same time health-promoting floor design, the choice was made to use the characteristic floor coverings MEET x BEAT and WALK x TALK from the collection **OBJECT CARPET** x Ippolito Fleitz Group “The new passion for textiles.”*

The office that manages the tax receipts and expenditures of a country like Sweden needs to have space, and plenty of it. The real estate company Vasakronan has been leasing an entire 42,000 m² to Skatteverket, the central Swedish tax agency, since 2021. Before moving in, the imposing Nya Kronan property in the center of Stockholm’s Sundbyberg district was thoroughly renovated, including a fresh coat of paint.

Bright, light-flooded premises, open room concepts, natural colors: the new face of Skatteverket is a friendly one. Numerous comfortably designed lounges,

a green roof terrace with a unique view and a modern restaurant make it clear that they care about the well-being of the employees and want to ensure there is an opportunity for lively exchange during working hours. The high-quality floor coverings from the OBJECT CARPET X Ippolito Fleitz Group collection not only create an appealing look but also clever zoning due to their combinability: the woven carpet WALK X TALK with its minimalist, finely mottled elegance has an uncomplicated, business-like look for large areas. The communication zones are lightened up by the expressive and voluminous MEET X BEAT, which conveys the pulse of real craftsmanship. Both styles also absorb the sound of footsteps, noticeably improving spatial acoustics. This and their high durability make them ideal carpets for the commercial property sector, which is appreciated by architects far beyond the German borders. In addition, **OBJECT CARPET** consistently avoids pollutants and produces carpets that reduce dust particles. This has a positive effect on air quality and is particularly pleasing to allergy sufferers.

The tax agency's new headquarters is totally impressive in terms of sustainability, because at Skatteverket not just the look is inspired by nature. The building has solar panels on the façade and has been awarded the Platinum LEED certification. In this context, too, the decision in favor of premium flooring manufacturer **OBJECT CARPET** was an obvious one, as the company has long been consistently committed to reducing its own ecological footprint. Thus, all carpet qualities bear the "Blue Angel" ecolabel from the German Environment Agency.

Property company: Vasakronan

Planner & retail partner: Stoddard Mattor & Object AB

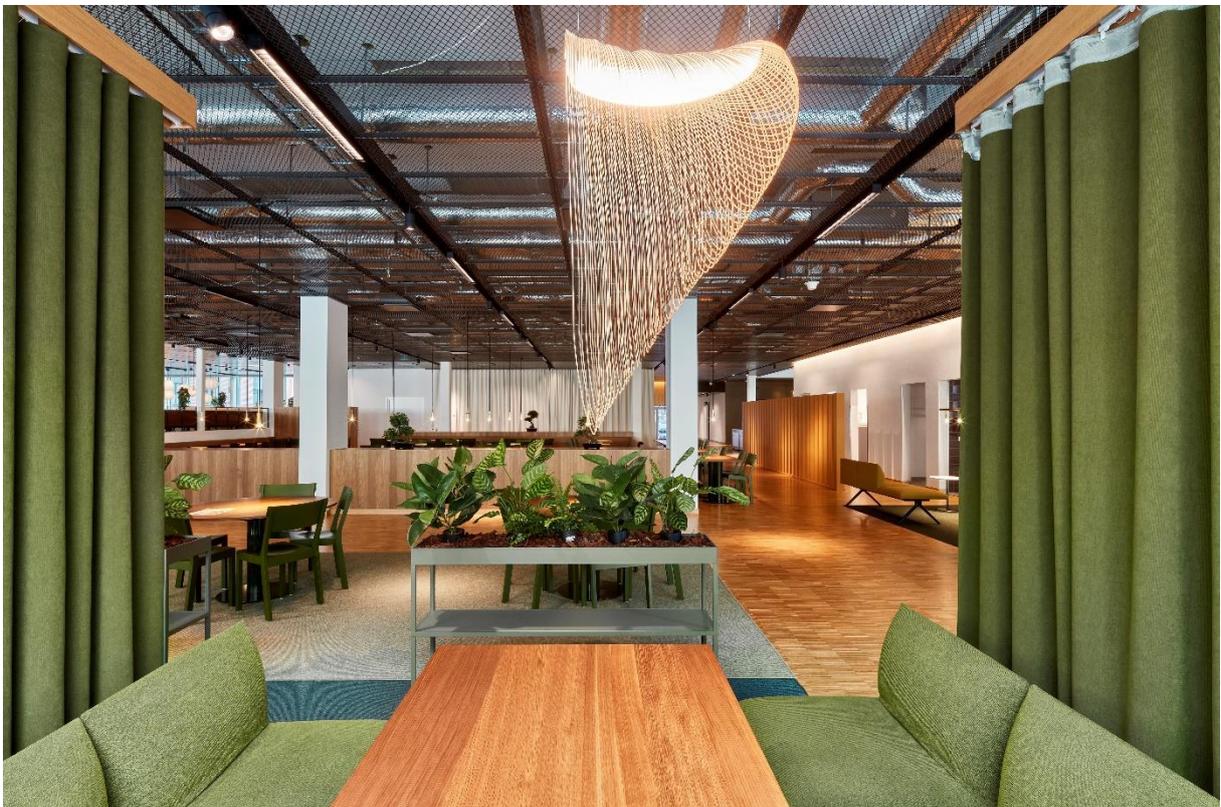
Sales OBJECT CARPET: Frank Zimmermann, Export

Photographs: Federico Covre

Products: **MEET x BEAT** 1011, 1030, 1041, 1071, **WALK x TALK** 621, 623, 671, 673, 750



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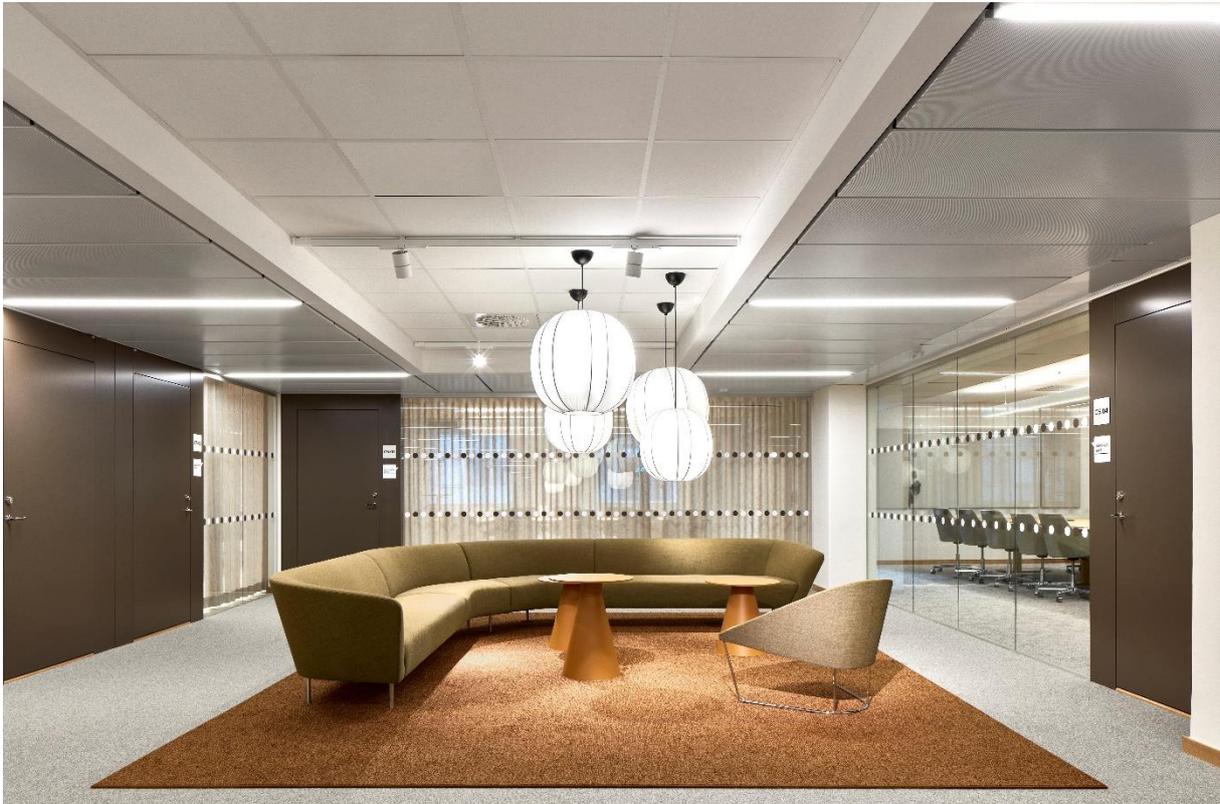
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About OBJECT CARPET

Since 1972, **OBJECT CARPET** has stood for quality, design and innovation in the commercial property sector. A sense of aesthetics and color, in combination with advanced production techniques, results in elegant and unusual designs in the form of rugs, carpet tiles and custom-cut carpets (RUGX). With over 1,000 styles and colors as well as individually-customized products, the **OBJECT CARPET** collection offers a unique diversity for modern interior design, manufactured from high-quality raw materials. All **OBJECT CARPET** styles are also free from harmful emissions and are bitumen-free, latex-free, and PVC-free. They bear the German Federal Environmental Agency's Blue Angel ecolabel. Making carpets from recycled materials and giving them the chance of a second lifecycle is second nature for **OBJECT CARPET**. **OBJECT CARPET** works tirelessly on sustainable solutions in order to shrink its own environmental footprint. With success: **OBJECT CARPET** is currently presenting its first fully recyclable carpet, once again asserting its position as a pioneer in the industry. So it was no surprise that the company was selected to provide the "VIP carpet" for the German Sustainability Award ceremony. **OBJECT CARPET** products received the evidence-based recommendation from the TÜV (German Technical Inspection Association) for safe use by allergy sufferers and reduce dust content and particulate matter. Partners and customers around the world, such as Porsche, Daimler, Google and Adidas appreciate this, as do initiatives like "Healthy Seas."

Numerous design and business awards, such as the renowned Good Design and Red Dot Awards, have demonstrated **OBJECT CARPET**'s outstanding design competence and corporate achievements. For example, **OBJECT CARPET** was chosen as one of the "top 50 German luxury brands" by Ernst & Young and voted one of the "brands of the century" by Langenscheidt.

With innovative production techniques and sustainable manufacturing methods, **OBJECT CARPET** is a pioneering enterprise that enables design visions to become reality. Experience **OBJECT CARPET**'s world of color and materials in any one of the company's showrooms in Germany, Austria, and Switzerland.

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